

Postings on Amazon.com for the book *Creating a Data-Informed Culture in Community Colleges* by Brad C. Phillips and Jordan E. Horowitz, published by Harvard Education Press

The ideas provided on how to best present data so that it is readily understood and...

By Julie Marlatt on October 29, 2017

This is a must read for any practitioner trying to make an impact on student success at the community college. The ideas provided on how to best present data so that it is readily understood and engaging for faculty and staff are practical and easy to put into action at your next meeting reviewing data or in the next report that is emailed to your colleagues. The process the authors outline to direct our focus on leading indicators versus lagging indicators is a new way of thinking about the data that we collect and present. We cannot keep doing the same things that we have been doing for years and expect different results. This book provides new ways to present and review data that will not burden an already overworked Office of Institutional Research.

Julie Marlatt

Dean of Enrollment Management, Parkland College

Ph.D. Doctoral Candidate, Community College Leadership, Old Dominion University

A must read for anyone interested in understanding and using data about student success in higher education

By Trudy Bers on October 21, 2017

Phillips and Horowitz have written a must-read book for anyone interested in understanding and using data regarding student success in higher education, particularly in community colleges. They offer practical guidance, real-world examples, and clear information about key concepts such as leading and lagging indicators. The book speaks to both novices and experienced practitioners. The authors remind us that often colleges already have the data they need and do not need to acquire sophisticated applications, and that more data doesn't necessarily mean better data to inform decisions.

Trudy Bers, former Association for Institutional Research president and current Achieving the Dream data coach

This is an excellent treatise on the use of data to improve student...

By David Hartleb on October 25, 2017

Evidence based decision making is popular in community colleges, but often it is not done well. This is an excellent treatise on the use of data to improve student success in community colleges. It is easy to read and understand. It is comprehensive and complete with many examples. Gathering relevant data and understanding data is difficult for most educators. This book explains how to mine and then analyze data in a clear and concise manner. And then it explains how to use data to guide decisions about change or new initiatives needed to improve student performance. It is an outstanding contribution to the field.

David Hartleb

Achieving the Dream Leadership Coach

President Emeritus, Northern Essex Community College

Excerpts

The ideas provided on how to best present data so that it is readily understood and...

“This is a must read... The ideas provided on how to best present data so that it is readily understood and engaging for faculty and staff are practical and easy to put into action... The process the authors outline to direct our focus on leading indicators versus lagging indicators is a new way of thinking about the data that we collect and present.”

Julie Marlatt

Dean of Enrollment Management, Parkland College

A must read for anyone interested in understanding and using data about student success in higher education

“Phillips and Horowitz have written a must-read book for anyone interested in understanding and using data regarding student success in higher education, particularly in community colleges. They offer practical guidance, real-world examples, and clear information about key concepts such as leading and lagging indicators.”

Trudy Bers

Past president, Association for Institutional Research

This is an excellent treatise on the use of data to improve student...

“This book explains how to mine and then analyze data in a clear and concise manner. And then it explains how to use data to guide decisions about change or new initiatives needed to improve student performance. It is an outstanding contribution to the field.”

David Hartleb

President Emeritus, Northern Essex Community College