

**Buyer book reviews on Amazon.com for *Creating a Data-Informed Culture in Community Colleges: A New Model for Educators* by Brad C. Phillips and Jordan E. Horowitz, published by Harvard Education Press**

The ideas provided on how to best present data so that it is readily understood and...

This is a must read for any practitioner trying to make an impact on student success at the community college. The ideas provided on how to best present data so that it is readily understood and engaging for faculty and staff are practical and easy to put into action at your next meeting reviewing data or in the next report that is emailed to your colleagues. The process the authors outline to direct our focus on leading indicators versus lagging indicators is a new way of thinking about the data that we collect and present. We cannot keep doing the same things that we have been doing for years and expect different results. This book provides new ways to present and review data that will not burden an already overworked Office of Institutional Research.

Julie Marlatt, Dean of Enrollment Management, Parkland College  
Ph.D. Doctoral Candidate, Community College Leadership, Old Dominion University

Finally a practical book about using data to support student success!

Finally! A practical book with clear guidelines and suggestions for how to use data to support student success at the community college level. As a long-time community college faculty member who has read all of the theory, this book breaks down data analysis into clear and doable steps that anyone can implement. It doesn't require changing everything at once, but puts ideas out there in bite size pieces that can be tested and adopted in the classroom without a huge amount of effort. This will be especially useful for the many thousands of part-time faculty who are always under the gun to use data to inform their teaching methods. Absolutely worth the small cost and reasonable time investment in reading. Well done!

Kathryn Nette, Chair, Science & Engineering, Cuyamaca College

A must read for anyone interested in understanding and using data about student success in higher education

Phillips and Horowitz have written a must-read book for anyone interested in understanding and using data regarding student success in higher education, particularly in community colleges. They offer practical guidance, real-world examples, and clear information about key concepts such as leading and lagging indicators. The book speaks to both novices and experienced practitioners. The authors remind us that often colleges already have the data they need and do not need to acquire sophisticated applications, and that more data doesn't necessarily mean better data to inform decisions.

Trudy Bers, former Association for Institutional Research president and current Achieving the Dream data coach

This is an excellent treatise on the use of data to improve student...

Evidence based decision making is popular in community colleges, but often it is not done well. This is an excellent treatise on the use of data to improve student success in community colleges. It is easy to read and understand. It is comprehensive and complete with many examples. Gathering relevant data and understanding data is difficult for most educators. This book explains how to mine and then analyze data in a clear and concise manner. And then it explains how to use data to guide decisions about change or new initiatives needed to improve student performance. It is an outstanding contribution to the field.

David Hartleb, Achieving the Dream Leadership Coach  
President Emeritus, Northern Essex Community College

This is a terrific and practical guide for motivated colleges and the individuals...

As the book jacket suggests, improving data use in any college is almost always not a technology problem, it's a human problem. Phillips and Horowitz offer field-tested activities for moving an institution toward transformation through engaging stakeholders in active learning. Too often, data become the domain of one or more offices in a community college and that is a big mistake. Through sharing, discussing, and developing action plans—as the authors recommend—institutions can have the opportunity to control their destinies. This is a terrific and practical guide for motivated colleges and the individuals that lead them.

Richard A. Voorhees

Practical, easy read that will transform your data culture

This book provided a framework for publishing more relevant, actionable data for our community college. Easy to read and the book changed our data reporting in a short period of time to focus more on leading indicators where our reports had primarily focused on lagging indicators. Great book. Must read for any community college leader.

Carley Platt Dear